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# **Current Issues of Tourism Research**

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### **CURRENT ISSUES OF TOURISM RESEARCH**

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## Annotation Journal of Current Research of Tourism Research

Scientific Journal Current Research of Tourism Research is professional periodical based on exclusive quality and clear determination of topics.

The following criteria determine this Journal:

- the publisher of the Journal is based in Great Britain,
- international editorial board,
- the selection of reputable reviewers from different countries,
- · only printed in English
- limited range of issues: two issues per year

Themes that form the contents of the Journal relate to current problems in tourist World regions, mostly in Central Europe:

- trends in the development of terminology, theory and methods of research in tourism,
- · current questions concerning the product, management and marketing of tourism,
- issues of urban and cultural tourism as well as religion tourism in Central Europe and in other World regions,
- health, spa & wellness tourism,
- · economic and social problems of tourism

#### Structure of journal's content

The requirements for the structure and formatting of submitted papers are defined at the website www.citr.up.krakow.pl. Editors accept only unpublished scientific articles and reviews, formatted according to the specified requirements for authors.

Scientific papers and review articles will only be published after receiving two positive reviews in the "double-blind" review process. The Journal is currently indexed by IndexCopernicus, BazEkon and Google Scholar.

2/2015

## **Editorial**



Dr. Alžbeta Kiráľová has graduated in Economy of Tourism and Services and started her career in tourism industry (hotel, travel agency). After completing her PhD studies she worked as senior lecturer and as a head of Department of Tourism and Hospitality at Matej Bel University, Slovakia.

Later on in her career development, she worked at top management positions in marketing in Slovak and multinational companies with focus on servic-

es, continued by positions of Vice Rector for Science, Research and International Relations (Institute of Hospitality Management in Prague 8, Ltd.,) while giving lectures at University of Economics, Prague and at University of New York in Prague. At the moment she holds the position of Vice Rector for International Relations and External Affairs at the University of Business in Prague.

Dr. Kiráľová completed various internships in the Great Britain, Switzerland, Germany, Japan at AOTS, USA, Turkey, Bulgaria, Italy, France, Portugal, China, and held a position of visiting professor at the University of South Carolina in Columbia, USA and at The Georgia State University in Atlanta, Georgia, USA.

Dr. Kiráľová has given presentations and papers at international conferences in Poland, Italy, Belgium, Finland, Great Britain, Hungary, Portugal, Spain, and Hong Kong. She is author of monographic series, scientific papers, university textbooks and she is actively involved in various research projects in the Czech Republic and abroad. Dr. Kiráľová is a member of European Marketing and Management Association, Chair of the Editorial Board and founder of the scientific reviewed Journal of Tourism and Services, member of the Editorial Board of the scientific reviewed European Journal of Tourism, Hospitality and Recreation, published by Polytechnic Institute of Leiria, Portugal, member of the Editorial advisory board of the scientific reviewed International Journal of Strategic Innovative Marketing.

Peter Čuka EDITOR IN CHIEF