



Current Issues of Tourism Research

Editorial Board

- ČUKA PETER – Silesian University in Opava, School of Business Administration, Karviná, Czech Republic
 EDITOR IN CHIEF
 BILDAT LOTHAR – Baltic College Schwerin, University of Applied Sciences, Germany
 CLARKE ALAN – University of Panonia, Veszprém, Hungary
 DEUGOSZ ZBIGNIEW – Pedagogical University of Cracow, Poland
 HARTMANN RUDI – University of Colorado, Denver, USA
 FIDELUS JOANNA – Pedagogical University of Cracow, Poland
 FLOOD PATRICK – University of Limerick, Ireland
 GÁL ZOLTÁN – University of Pécs, Hungarian Academy of Sciences, Hungary
 CHOWDHARY NIMIT – Indian Institute of Tourism and Travel Management, Gwalior, India
 KACZMAREK JACEK – University of Lodz, Poland
 KIRÁLOVÁ ALŽBETA – University of Business, Prague, Czech Republic
 KOWALCZYK ANDRZEJ – University of Warsaw, Poland
 KOZŁOWSKA MAŁGORZATA – Pedagogical University of Cracow, Poland
 LORBER LUČKA – University of Maribor, Slovenia
 LONG ROBERT – Metropolitan Leeds University, United Kingdom
 LÜTFİ ATAY – Canakkale Onsekiz Mart University, Turkey
 MIKA MIROSLAW – Jagiellonian University, Cracow, Poland
 PACHURA PIOTR – University of Czestochowa, Poland
 PANTELIS KIRMIZOGLOU – University of Thessaloniki, Greece
 PINTO DIAS TEIXEIRA – Francisco University of Peniche, Portugal
 PLESNÍK PAVOL – University of Economics in Bratislava, Slovakia
 RACHWAŁ TOMASZ – Pedagogical University of Cracow, Poland
 SCHELLE KAREL – Masaryk University, Brno, Czech Republic
 SEGUI PONS JOANA MARIA – University of the Balearic Islands, Palma de Mallorca, Spain
 SZROMEK ADAM – Silesian University of Technology, Gliwice, Poland
 TROJAN JAKUB – Czech Academy of Sciences, Institute of Geonics, Brno, Czech Republic
 ZAŤKO JOZEF – Eastern European Development Agency n.o., Podhájska, Slovakia
 ZIMMERMANN MARTIN FRIEDRICH – Karl Franzens University of Graz, Austria

TABLE OF CONTENTS

Annotation Journal of Current Issues of Tourism Research	2
Editorial	3
SCIENTIFIC PAPER:	
<i>Oresta Bordun, Ruslana Komar</i> “Current State and Prospects of Dark Tourism Flows Organization in Ukraine“	4
<i>Nimit Chowdhary</i> “Does It Make Sense to Sell Destination to Internal Publics?“	13
<i>Rahul Pratap Singh Kaurav, Monika Prakash, J. P. Verma, Nimit Chowdhary</i> “Does Internal Marketing Influences Organizational Commitment? Empirical Evidences From Hotels in Gwalior“	19
<i>Małgorzata Kozłowska</i> “Future of Winter Olympic Games in the Context of Ongoing Application Process to Host Winter Olympic Games 2022” Study Case: Cracow Bid.	27
<i>Monika Płaziak, Anna Irena Szymańska</i> “Good Practices of an Underground Health Spa Operation - The Case of the “Wieliczka” Salt Mine“	38
<i>Thomas Winkler, Fiedrich Zimmermann</i> “Ecotourism as Community Development Tool – Development of an Evaluation Framework“	45
<i>Kamila Ziółkowska-Weiss, Franciszek Mróz, Łukasz Mróz</i> “Pilgrimages and Religious Tourism of Poles and Czech. Following St. James’s Steps to Santiago de Compostela”	57
REVIEW:	
<i>Wiktór Osuch, Sławomir Kurek</i> “XI International Geography Olympiad (iGeo Kraków)”	69
Guidelines for Authors	71

CURRENT ISSUES OF TOURISM RESEARCH

© 2014 STS Science Centre Ltd.

All rights reserved. Neither this publication nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of STS Science Centre Ltd.

Issued twice a year.

Printed in the EU.

ISSN 2048-7878