





Vol. 4 / 2014 No. 1

## **Current Issues of Tourism Research**

## **Editorial Board**

ČUKA PETER – Silesian university in Opava, School of Business Administration, Karviná, Czech Republic EDITOR IN CHIEF

ABRHÁM JOSEF – University of Economics, Prague, Czech Republic

BILDAT LOTHAR – Baltic College Schwerin, University of Applied Sciences, Germany

CLARKE ALAN – University of Panonia, Hungary DŁUGOSZ ZBIGNIEW – Pedagogical University of Cracow, Poland

HARTMANN RUDI – University of Colorado, Denver, USA FLOOD PATRICK – University of Limerick, Ireland

GÁL ZOLTÁN – University of Pécs, Hungarian Academy of Siences, Hungary

CHAPČÁKOVÁ ALEXANDRA – University of Presov, Slovakia

CHOWDHARY NIMIT – Indian Institute of Tourism and Travel Management, Gwalior, India

KACZMAREK JACEK – University of Lodz, Poland KAJZAR PATRIK – Silesian University in Opava, School of Business and Administration in Karvina, Czech Republic

KIRÁĽOVÁ ALŽBETA – University of Bussines, Prague, Czech Republic

KOWALCZYK ANDRZEJ – University of Warsaw, Poland KOZŁOWSKA MAŁGORZATA – Pedagogical University of Cracow, Poland

LORBER LUČKA – University of Maribor, Slovenia LONG ROBERT – Metropolitan Leeds University, United Kingdom

LÜTFI ATAY – Canakkale Onsekiz Mart University, Turkey
MIKA MIROSLAW – Jagiellonian University, Cracow,
Poland

PACHURA PIOTR –University of Czestochowa, Poland
PANTELIS KIRMIZOGLOU – University of Thessaloniki,
Greece

PINTO DIAS TEIXEIRA – Francisco University of Peniche, Portugal

PLESNÍK PAVOL – University of Economics in Bratislava, Slovakia

RACHWAŁ TOMASZ – Pedagogical University of Cracow, Poland

SCHELLE KAREL – Masaryk University, Brno, Czech Republic

**SEGUI PONS JOANA MARIA** – University of the Balearic Islands, Spain

STASIAK ANDRZEJ - University of Lodz, Poland TULEJA PAVEL - Silesian University in Opava, School of Business and Administration in Karvina, Czech Republic

TVRDOŇ MICHAL – Silesian University in Opava, School of Business and Administration in Karvina, Czech Republic

ZAŤKO JOZEF – Eastern European Development Agency n.o., Podhájska, Slovakia

ZIMMERMANN MARTIN FRIEDRICH – Karl Franzens University of Graz, Austria

TABLE OF CONTENTS
Annotation Journal of Current Issues of Tourism Research
Editorial
SCIENTIFIC STUDY:
Halil Korkmaz, Okan Mercan, Lütfi Atay
"The Role of Cittaslow in Destination Branding: the Case of Seferihisar"5
James Toogood, Pete Allison, Paul McMillan, Mike Jess
"Analysing Constraints to Participation in Snowsports for Pre-service Teachers: A Qualitative Study of Tourism for Alpine (Downhill) Skiing"11
SCIENTIFIC PAPER:
Marta Drozdowska, Magdalena Duda-Seifert
"Preferences of Erasmus Students Concerning Culinary Tourism"
Anna Chrobak, Jarosław Cebulski
"Landslides in the Polish Carpathians as the Potential Educational Geosites" . 38
Sławomir Dorocki
"Tourist Regions as Places of Development of Innovativeness"50
REVIEW:
Michal Apollo, Phil Varley, Marek Zoladek
"Searching for Geographical White Spots - First Ascent on Himalayan Summit" 58
Szymon Krasicki
"Winter Olympics in Kraków - Opportunities and Dangers"60
Guidelines for Authors

## **CURRENT ISSUES OF TOURISM RESEARCH**

© 2014 STS Science Centre Ltd.

All rights reserved. Neither this publication nor any part of it may be reproduced, stored in a retreival system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of STS Science Centre Ltd.

Issued twice a year.

Printed in the EU.

ISSN 2048-7878