



Current Issues of Tourism Research

Editorial Board

- ČUKA PETER – Silesian university in Opava, School of Business Administration, Karviná, Czech Republic
EDITOR IN CHIEF
- ABRHÁM JOSEF – University of Economics, Prague, Czech Republic
- BILDAT LOTHAR – Baltic College Schwerin, University of Applied Sciences, Germany
- CLARKE ALAN – University of Pannonia, Hungary
- DEUGOSZ ZBIGNIEW – Pedagogical University of Cracow, Poland
- HARTMANN RUDI – University of Colorado, Denver, USA
- FLOOD PATRICK – University of Limerick, Ireland
- GÁL ZOLTÁN – University of Pécs, Hungarian Academy of Sciences, Hungary
- CHAPČÁKOVÁ ALEXANDRA – University of Presov, Slovakia
- CHOWDHARY NIMIT – Indian Institute of Tourism and Travel Management, Gwalior, India
- KACZMAREK JACEK – University of Lodz, Poland
- KAJZAR PATRIK – Silesian University in Opava, School of Business and Administration in Karvina, Czech Republic
- KIRÁLOVÁ ALŽBETA – University of Business, Prague, Czech Republic
- KOWALCZYK ANDRZEJ – University of Warsaw, Poland
- KOZŁOWSKA MAŁGORZATA – Pedagogical University of Cracow, Poland
- LORBER LÚČKA – University of Maribor, Slovenia
- LONG ROBERT – Metropolitan Leeds University, United Kingdom
- LÜTFI ATAY – Canakkale Onsekiz Mart University, Turkey
- MALARZ ROMAN – Pedagogical University of Cracow, Poland
- MIKA MIROSLAW – Jagiellonian University, Cracow, Poland
- PACHURA PIOTR – University of Czestochowa, Poland
- PANTELIS KIRMIZOGLU – University of Thessaloniki, Greece
- PINTO DIAS TEIXEIRA – Francisco University of Peniche, Portugal
- PLESNÍK PAVOL – University of Economics in Bratislava, Slovakia
- RACHWAŁ TOMASZ – Pedagogical University of Cracow, Poland
- SCHELLE KAREL – Masaryk University, Brno, Czech Republic
- SEGUI PONS JOANA MARIA – University of the Balearic Islands, Spain
- STASIAK ANDRZEJ – University of Lodz, Poland
- TULEJA PAVEL – Silesian University in Opava, School of Business and Administration in Karvina, Czech Republic
- TVRDOŇ MICHAL – Silesian University in Opava, School of Business and Administration in Karvina, Czech Republic
- ZÁTKO JOZEF – Eastern European Development Agency n.o., Podhájska, Slovakia
- ZIMMERMANN MARTIN FRIEDRICH – Karl Franzens University of Graz, Austria

TABLE OF CONTENTS

Annotation Journal of Current Issues of Tourism Research	2
Editorial	3

SCIENTIFIC STUDY:

<i>Joana Maria Seguí Pons, Maria Rosa Martínez Reynés</i> “New Mobilities and Old Problems. Tourist Flows and Low-Cost Airlines in the Balearic Islands and Spain”	4
---	---

SCIENTIFIC PAPER:

<i>Kristína Pompurová, Petra Strnáďová</i> “Organized Events: an Opportunity for Small and Medium Tourism Enterprises”	21
<i>Patrik Kajzar, Klára Václavíková</i> “Focus on culinary tourism and regional cuisine in the Moravian-Silesian Region”	28

REVIEW:

<i>Miroslava Sumková</i> “Medical Tourism at 2013 The St. Petersburg International Health Forum”	34
Guidelines for Authors	36

CURRENT ISSUES OF TOURISM RESEARCH

© 2013 STS Science Centre Ltd.

All rights reserved. Neither this publication nor any part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of STS Science Centre Ltd.

Issued twice a year.

Printed in the EU.

ISSN 2048-7878