



Current Issues of Tourism Research





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CURRENT ISSUES OF TOURISM RESEARCH

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Annotation Journal of Current Issues of Tourism Research

Every year approximately 4 thousand studies on the topics of tourism are published in the area of Central Europe. About 20 per cent of the studies could be regarded as scientific papers. Various periodicals such as *Tourism*, *New Problems of Tourism*, *Peregrinus Cracoviensis* in Poland, *Economic Review of Travel and Tourism* in Slovakia, *Czech Travel News* in the Czech Republic and likewise focus mainly on the issue of destination tourism, hotel industry and economics of tourism. Most of these magazines are devoted either to the one specific problem - *Peregrinus Cracoviensis* (pilgrimage tourism), or to a wide range of topics – *Tourism* (geography of tourism).

The concept of the journal - *New Current Research of Tourism Research* is based on exclusive quality, clear determination of topics and content structure of the periodical.

The quality of the journal is guaranteed by the following criteria:

- the seat of the Journal is in Great Britain
- international editorial board
- the selection of reputable reviewers from Slovakia and other foreign countries
- sole print in the English language
- limited range of issues: one or two issues per year

Themes forming the contents of the journal and relating to the region of Central Europe are as follows:

- New problems in tourist regions in Central Europe
- Trends in the development of terminology, theory and methods of research in tourism
- Current questions concerning the product, management and marketing of tourism
- Religion tourism in Central Europe
- Issues of urban and cultural tourism in Central Europe
- Health Tourism, Spa Tourism, Wellness Tourism

Structure of journal's content

Each issue will consist of:

- three scientific articles written in the range of maximum 20 pages per one article
- three scientific contributions not exceeding 10 pages per contribution,
- section providing information and profiles of scientific personalities developing tourism, the section devoted to reviews, areas allocated to advertising and editorial column.

One issue should have a range of approx. 120 pages.

The format of the magazine, the quality of printing and possibilities of colourful appendices depend on agreement and financial cost. Minimum one issue per year.

Editorial

In the new issue of the scientific journal "Current Issues of Tourism Research" we present article of Joana Maria Seguí Pons and Maria Rosa Martínez Reynés - *New Mobilities and Old Problems. Tourist Flows and Low-Cost Airlines in the Balearic Islands and Spain*. In other articles is paper of Kristína Pompurová and Petra Strnádková which deals with *Organized Events: an Opportunity for Small and Medium Tourism Enterprises*. Paper of Patrik Kajzar and Klára Václavíková is devoted to *culinary tourism and regional cuisine in the Moravian-Silesian Region*. Review of Miroslava Sumková summary of *knowledge of international Medical Tourism*, which took place in St. Petersburg at the end 2013.

We will use editorial in the future to introduce more personalities that are leaders of the editorial board of this journal. We selected the first with a view to the current study in the journal of the Balearics University professor Joana Maria Seguí Pons.

Joana Maria Seguí Pons is PhD in Geography since 1987 and Full Professor of Human Geography at Department of Earth Sciences, University of the Balearic Islands since 2001. She stayed as visiting professor of the Department of Geography at the University of Québec in Montréal (UQAM) (Canada) during the academic year 2005-2006. He has a Director of Hospitality School at the University of the Balearic Islands (1999-2003). Her lines of research have been mainly focused on Transportation systems, Transport and Tourism and Information and Territory Networks. She leads a Research Group of the UIB: Tourism, Mobility and Territory (GITMOT).

She is a researcher of several research projects, among which stands out the European Civitas "DYNAMIC citizens & active for sustainable MOBility" (2012-2016); At Spanish level (Ministry of Technology and Science): "The territorial, social and environmental perspective in researches about mobility and transport. An analysis from geography", (2010-2013), "Analysis about mobility, transport and territory. Informative tools for a methodological and conceptual renewal within the new paradigm of sustainability", (2009-2010) and "AeroSIG" (Ministry of Public Works), 2003. "Transports, tourisme et articulation territoriale: la diversification et la monoculture à Québec (Canada) et aux Îles Baléares (Espagne)" (Ministry of Foreign Affairs of Canada, Ottawa), 2005-2006, among others at regional and local level.

She is as well member of the Committee of Experts of the *Green Book of the Information Society* (2002), Balearic Government. She has co-authored and/or co-edited twelve books, as "Geografía de los Transportes" published in 2004, "Prácticas de Análisis Espacial" (1995), "Geografía de Redes y Sistemas de Transporte" (1991), and "Geografía Humana de las Islas Baleares" (1989).

She is also author or co-author of a set of forty chapters or parts of books, both national and international, in works as: *Circulação, transportes e logística. Diferentes perspectivas* (2011); *Le monde dans tous ses états: une approche géographique* (2011); *Áreas empresariales, suelo industrial y logística: análisis y procesos en el territorio* (2011); *Regional Policies in Europe 1999. New Challenges, New Opportunities* (2000); *100 años del automóvil en las Baleares* (1997); *Developments in telecommunications: Between Global and Local* (1997); *Cambio industrial y desarrollo regional en España* (1995); *Cognitive aspects of Human-Computer Interaction for Geographic Information Systems* (1995).

In the same way, she has co-authored seven CD-Rom, among which stands out: *Engaging in a dynamic dialogue for Sustainable Urban Mobility Planning (SUMP)* (2013); *Atlas de les Illes Balears*. CDROM (1998) of which she was the director and *Los servicios, los transportes y las redes territoriales* (2003). She has authored or co-authored more than seventy articles in international, national and local magazines as: *Boletín de la Asociación de Geógrafos Españoles*, *Scripta Nova*, *Organisations et Territoires*, *Networks and Communications Studies*, *Geofocus*, *Insula*. *International Journal of Island Affairs*, *Environment and Planning B: Planning and Design*, *Cahiers de Géographie de l'Université du Québec*, among others.

She has presented more than 80 papers under the form of talks or presentations in national and international conferences and congress through her academic and research career and almost all of them have been published.

We believe that the journal will be, thanks to personalities continue to attract for readers, authors - contributors.

Peter Čuka
Editor in Chief
