



Current Issues of Tourism Research





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CURRENT ISSUES OF TOURISM RESEARCH

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Annotation Journal of Current Issues of Tourism Research

Every year approximately 4 thousand studies on the topics of tourism are published in the area of Central Europe. About 20 per cent of the studies could be regarded as scientific papers. Various periodicals such as *Tourism*, *New Problems of Tourism*, *Peregrinus Cracoviensis* in Poland, *Economic Review of Travel and Tourism* in Slovakia, *Czech Travel News* in the Czech Republic and likewise focus mainly on the issue of destination tourism, hotel industry and economics of tourism. Most of these magazines are devoted either to the one specific problem - *Peregrinus Cracoviensis* (pilgrimage tourism), or to a wide range of topics – *Tourism* (geography of tourism).

The concept of the journal - *Current Issues of Tourism Research* is based on exclusive quality, clear determination of topics and content structure of the periodical.

The quality of the journal is guaranteed by the following criteria:

- the seat of the Journal is in Great Britain
- international editorial board
- the selection of reputable reviewers from Slovakia and other foreign countries
- sole print in the English language
- limited range of issues: one or two issues per year

Themes forming the contents of the journal and relating to the region of Central Europe are as follows:

- New problems in tourist regions in Central Europe
- Trends in the development of terminology, theory and methods of research in tourism
- Current questions concerning the product, management and marketing of tourism
- Religion tourism in Central Europe
- Issues of urban and cultural tourism in Central Europe
- Health Tourism, Spa Tourism, Wellness Tourism

Structure of journal's content

Each issue will consist of:

- three scientific articles written in the range of maximum 20 pages per one article
- three scientific contributions not exceeding 10 pages per contribution,
- section providing information and profiles of scientific personalities developing tourism, the section devoted to reviews, areas allocated to advertising and editorial column.

One issue should have a range of approx. 120 pages.

The format of the magazine, the quality of printing and possibilities of colourful appendices depend on agreement and financial cost. Minimum one issue per year.

The uniqueness of the journal would be supplemented by the new field of study *Tourism, Hotel Industry and Spa Tourism* at the Faculty of Management at University of Prešov in Prešov. The journal would provide the possibility of the new study programme promotion in the country of the publisher and in the target region of Central Europe.

Editorial

We would like to introduce you to the fourth issue of the scientific journal “Current Issues of Tourism Research”.

This current issue is devoted to the trends of the International Trade Show (ITB). This show has traditionally been held in Berlin since 1966. Approximately 10,000 exhibitions from 188 countries have presented over time a global sample of tourism products. Assistant Professor Zygmund Kruczek, who personally participated in the exhibition, has assessed recent trends in the tourism industry in this review.

With a view from time and practical experience ITB can be assessed as a part of the tourism industry which focuses on direct products and economic gain from travelling, especially international travel. The main part of this issue represents other types of tourism. It is a relatively new kind of tourism, with a partially controversial nature. Dark tourism penetrates into the “tourism industry” and also into “cultural tourism”. In the article of Čuka and Chovancová are the links reflecting dark tourism in pop culture and its potential consequences in Central Europe.

The task of this journal is not only to provide current topics in the mainstream theory and methodology of tourism, but also to emphasize the value of research in the field. This field of study and branch of science has its own objectives and original methodology, bringing new theories.

In conclusion, let me continue the discussion of the International Travel Trade Show, ITB, in Berlin. Exhibitions and presentations of regions and states have a long tradition. After all, the first International Travel Trade Show in London had already taken place in 1851. These exhibitions have always had great popularity and publicity. In an era before television and digital communication people learned all the news from newspapers and disseminated them orally even in their churches. But not only that, they even became an official topic of sermons. A representative quote comes from the book *Travelling One Hundred Years Ago* (by K. Ulmanová, 2011): “The theme of world exhibitions penetrated the church, where it was mentioned in the sermons. An example is shown in the postilla of Emperor Ferdinand in 1892 called the Bread of Life. This sermon on the occasion of fasting after Carnival is called the “In the Labyrinth of God’s Exhibition” and is based on the allegory of the world created by God. The heavens are likened to the ceiling of the exhibition hall, the earth to the pavement. God is presented as an exhibitor and also the main organizer of the exhibition....”

Peter Čuka
Editor in Chief
