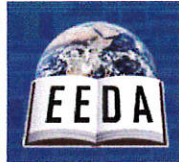


Current Issues of Tourism Research





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Annotation Journal of Current Issues of Tourism Research

Every year approximately 4 thousand studies on the topics of tourism are published in the area of Central Europe. About 20 per cent of the studies could be regarded as scientific papers. Various periodicals such as *Tourism*, *New Problems of Tourism*, *Peregrinus Cracoviensis* in Poland, *Economic Review of Travel and Tourism* in Slovakia, *Czech Travel News* in the Czech Republic and likewise focus mainly on the issue of destination tourism, hotel industry and economics of tourism. Most of these magazines are devoted either to the one specific problem - *Peregrinus Cracoviensis* (pilgrimage tourism), or to a wide range of topics - *Tourism* (geography of tourism).

The concept of the journal - *Current Issues of Tourism Research* is based on exclusive quality, clear determination of topics and content structure of the periodical.

The quality of the journal is guaranteed by the following criteria:

- the seat of the Journal is in Great Britain
- international editorial board
- the selection of reputable reviewers from Slovakia and other foreign countries
- sole print in the English language
- limited range of issues: one or two issues per year

Themes forming the contents of the journal and relating to the region of Central Europe are as follows:

- New problems in tourist regions in Central Europe
- Trends in the development of terminology, theory and methods of research in tourism
- Current questions concerning the product, management and marketing of tourism
- Religion tourism in Central Europe
- Issues of urban and cultural tourism in Central Europe
- Health Tourism, Spa Tourism, Wellness Tourism

Structure of journal's content

Each issue will consist of:

- three scientific articles written in the range of maximum 20 pages per one article
- three scientific contributions not exceeding 10 pages per contribution,
- section providing information and profiles of scientific personalities developing tourism, the section devoted to reviews, areas allocated to advertising and editorial column.

One issue should have a range of approx. 120 pages.

The format of the magazine, the quality of printing and possibilities of colourful appendices depend on agreement and financial cost.

Minimum one issue per year.

The uniqueness of the journal would be supplemented by the new field of study Tourism, Hotel Industry and Spa Tourism at the Faculty of Management at University of Prešov in Prešov. The journal would provide the possibility of the new study programme promotion in the country of the publisher and in the target region of Central Europe.

Editorial

An editorial board is responsible for what should be included in professional journals particularly in multi-disciplinary professional journals. Editors are usually members of academia. The answer to a seemingly simple question - what should represent the discipline, magazine, editor and finally the university - can be very complicated in the field of tourism trade. The multilayered, dynamic and interrelated sphere of tourism arises from various research bases which determine research methods preferences and their focus. In tourism, those could include: research of tourism participants, the concept of tourism as a meeting, Christaller's model of peripheral areas, diffusion of innovations theory, *Butler's Tourism Life Cycle Mode*, conceptions of formation of recreation areas, conceptions of tourism functions, conceptions of creating recreation centers, conceptions of perception of recreation space, conceptions of recreation urbanization, conceptions of tourism conflict, conceptions of tourist guiding, conceptions of tourism product formation, conceptions of religious tourism, environmental conception, conception of alternative tourism, cartographic conceptions and GIS applications, conception of tourism management and many others. The main aim of the journal *Current Issues of Tourism Research* is to search for current trends in tourism and to present them objectively. One of the biggest challenges regarding this task is the question whether we should prefer a deep study of partial problems in tourism or whether to focus our attention on holistic studies. In the last two decades, it has been suggested that it is necessary to form a united science "tourismology" which would provide a consistent view of all the phenomena in tourism. In our opinion, it is not entirely correct to institutionalize trends in scientific thinking. We also believe that they come from individual personalities of the given scientific discipline. This idea was properly formulated by Rob Law, Rosanna Leung and Dimitrios Bulgarians in their analysis published in an indexed journal *Journal of Hospitality and Tourism Research*. They highlighted the role of editorial boards of journals in the field of tourism (the study analyzed 57 journals of the world and their leaders). I quote:¹ "Academic leaders who serve as journal editors, associate editors, and EB members are a valuable asset to their employers. These scholars contribute strongly to their universities through their active involvement in leadership and their commitment to establishing first-class research programs. More important, as journal leaders they ensure that the quality of publications matches, if not exceeds, the stipulated standard, which is often equivalent to that of other academic disciplines, thus contributing to the maturity of knowledge development in their field..." (Rob Law, Rosanna Leung, Dimitrios Bulharis (2010) *An Analysis of Academic Leadership in Hospitality and Tourism Journals* in *Journal of Hospitality & Tourism Research* SAGE/CHRIE).

Respected authors and dear readers are an integral part of the magazine. Your comments and opinions should be addressed to: gb.tourism@gmail.com

Peter Čuka
Editor in Chief
