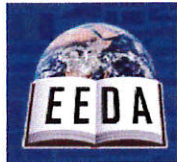


Current Issues of Tourism Research





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Annotation Journal of Current Issues of Tourism Research

Every year approximately 4 thousand studies on the topics of tourism are published in the area of Central Europe. About 20 per cent of the studies could be regarded as scientific papers. Various periodicals such as *Tourism*, *New Problems of Tourism*, *Peregrinus Cracoviensis* in Poland, *Economic Review of Travel and Tourism* in Slovakia, *Czech Travel News* in the Czech Republic and likewise focus mainly on the issue of destination tourism, hotel industry and economics of tourism. Most of these magazines are devoted either to the one specific problem - *Peregrinus Cracoviensis* (pilgrimage tourism), or to a wide range of topics - *Tourism* (geography of tourism).

The concept of the journal - *Current Issues of Tourism Research* is based on exclusive quality, clear determination of topics and content structure of the periodical.

The quality of the journal is guaranteed by the following criteria:

- the seat of the Journal is in Great Britain
- international editorial board
- the selection of reputable reviewers from Slovakia and other foreign countries
- sole print in the English language
- limited range of issues: one or two issues per year

Themes forming the contents of the journal and relating to the region of Central Europe are as follows:

- New problems in tourist regions in Central Europe
- Trends in the development of terminology, theory and methods of research in tourism
- Current questions concerning the product, management and marketing of tourism
- Religion tourism in Central Europe
- Issues of urban and cultural tourism in Central Europe
- Health Tourism, Spa Tourism, Wellness Tourism

Structure of journal's content

Each issue will consist of:

- three scientific articles written in the range of maximum 20 pages per one article
- three scientific contributions not exceeding 10 pages per contribution,
- section providing information and profiles of scientific personalities developing tourism, the section devoted to reviews, areas allocated to advertising and editorial column.

One issue should have a range of approx. 120 pages.

The format of the magazine, the quality of printing and possibilities of colourful appendices depend on agreement and financial cost. Minimum one issue per year.

The uniqueness of the journal would be supplemented by the new field of study *Tourism, Hotel Industry and Spa Tourism* at the Faculty of Management at University of Prešov in Prešov. The journal would provide the possibility of the new study programme promotion in the country of the publisher and in the target region of Central Europe.

Editorial

Dear readers of Current Issues of Tourism Research,

Our scientific journal brings new contributions to expand the area of cognitive tourism.

Alan Clark's contribution is dedicated to selected educational issues. Contribution of Miroslav Mika and Magdalena Kubal deals with actual problems of agritourism in Poland, Ludmila Šmardová's contribution is devoted to comparison of the selected aspects of tourism on the model of Austria and Slovakia. Finally, the contribution of co-authors team consisting of Peter Čuka, Barbara Némethyová and Bibiana Miščíková is dedicated to the specifics of tourism cluster development in Slovakia. The review by Rene Matlovič is a report from his active participation in the conference in New York.

We are trying to summarize the researcher's needs for the development of tourism and factors which are determining its quality in ten points.

1. The scientist –researcher must devote practically all his time to research.
2. Except of watching the main sources of information in his/her discipline by so-called common channels (library, internet, conferences, etc.), it is important to build up a private library.
3. Another condition is to build a personal network of people, investigators from his sector– more and further from the domestic working area the better.
4. Determination of own scientific concept- although it may change e.g. every 5 to 10 years, this concept should be in researcher's attention constantly present.
5. Building his or her own scientific information database of working papers, results of measurements, notes and so on.
6. Active acquisition of own team-ability not only by power (e.g. by commanding) to engage much more people for his/her concept and obtain their enthusiasm for team research work.
7. Active fundraising for research–ability to obtain grant funds, sponsorship funds, or raise his hand to people who have the ability
8. Having a little extra - scholastic talent - that is what I defined in my last memoir, as “scholastic talent”. Scholastic talent is complex multifactor long-term ability to process relevant information which affects the development of the reference department-tourism, to their true interpreting and predicting the most efficient utilization of available methodologies. Talent also includes the ability to flexibly adapt and create working methods and procedures to conform to current goals of research and to the constantly changing object of research. Talent also includes the organization of the research process, long-term conceptual approaches created by research scholars and the attained quantity and quality of outcomes.
9. To know the problems of tourism personally. In particular, empirical knowledge. An integral part of this knowledge is, of course, personal, direct, systematic scientific observation in real conditions-especially in the terrain. Secretiveness of some researchers in “academic administration” does not foster to real knowledge
10. A researcher, except of the above mentioned conditions (work effort, time, resources, information resources, talent, etc.), must have a positive motivation for his/her actions. In short– he/she must love his/her work.

Dear readers, scholars, authors. It is up to you which kinds of research you will prefer, which methods you will choose in your research and which journals you will buy. Current Issues of Tourism Research builds on the modernity of complex methodological research, as qualitative as quantitative. We consider the first supporting goal to be timeliness, accuracy and scientism.

Čuka Peter
Editor in Chief
